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Opportunities in October

Welcome to the latest update from the [Pewsey Vale Tourism Partnership](#).

We have a lot of news to share with you and plenty of opportunities for you to make the most of your membership.

Please read on - it will only take you a few minutes and we are sure there will be something of interest to you!



Could the Vale of Pewsey become a Heritage Action Zone?

The Pewsey Community Area Partnership (PCAP) is investigating the possibility of the Vale of Pewsey becoming a Heritage Action Zone (HAZ) which is a scheme run by [Historic England](#). The HAZ status, if you are selected, provides an area

The output from the workshop will be used to present to the Wiltshire Council executive with a view to securing the support of Wiltshire Council which will determine whether we can proceed with the HAZ application.

or town with access to funding, experts and other specialist skills and research in order to unlock the economic potential of the area. It is normally a 3 to 5 year project and requires the Local Authority (in our case, Wiltshire Council) to take the lead on the project. We understand that the next round of applications will take place in the spring of 2018. At the recent Pewsey Area Board, the proposal was supported and they voted in favour of it with Cllr Stuart Wheeler liaising.

It was therefore proposed that interested parties should be invited to an initial workshop to define the vision for the Vale of Pewsey and to identify the types of projects that would be required to fulfil that vision.

PCAP would therefore like to invite you to a **workshop on Tuesday 24th October 2017 from 7pm to 9pm.**

The venue will be in Pewsey or close by and will be confirmed at a later date.

In order to manage the event, we would be grateful if you could **let PCAP know whether you are able to attend by Tuesday 10th October 2017.**

Just email pcap@hotmail.co.uk if you are able to attend - the involvement of local businesses is really important to a project such as this, so we would encourage you to go along to this initial meeting.

Tourist Information Kiosks



You may remember the opening of the first Tourist Information Kiosk at Swan Corner in Pewsey earlier this year. Since then, our partners have had the benefit of advertising on the board and in the leaflet holders.

We now have an exciting programme of further Tourist Information Kiosks across the Vale, with the support of the Pewsey Area Board Grants and the Parish Councils. Coming up soon will be the phone box in Bottlesford, followed by planned installations in Upavon, Burbage and Great Bedwyn. Cossor's Shop in Pewsey will also be hosting an area in the shop for leaflets and advertisements and we have agreed with Great Western Railway to put leaflet holders and business card holders in the waiting rooms at Pewsey Station as well.

If you are already advertising in the Swan Corner phone box, then your adverts will be placed in the new installations. We may contact you if we need a smaller version of your advert and don't have the file.

If you don't already have an advert in the kiosk or you aren't sure, then please email susie@visitpewseyvale.co.uk who will be able to help you.

Business cards - if you would like your business cards displayed at Pewsey Station, then [email susie@visitpewseyvale.co.uk](mailto:susie@visitpewseyvale.co.uk) and we will arrange to collect them or ask you to post them to us. There is no facility at the station to have a noticeboard, so using a business card holder provides a similar function.

National Campaign - Small Business Saturday 2017

We will be running another [Small Business Saturday](#) Free Prize Draw campaign this year, beginning on Saturday 18th November until Saturday 2nd December which is Small Business Saturday.



As with last year, we will provide participating businesses with Free Prize Draw vouchers for customers to complete when they visit your business.

Why take part?

- The campaign provides good publicity for the area - the more businesses that take part, the better.
- The more people shop/eat/drink/stay at participating businesses, the more times they can enter and the greater their chance of winning a prize..
- Each business gets a mailing list of its customers with the Pewsey Vale Tourism Partnership retaining all the mailing details.

The draw will take place after the 2nd December to allow us time to collect the vouchers and input them.

We need three businesses who would like to donate a prize for the draw. If you are able to do so, then please [email susie@visitpewseyvale.co.uk](mailto:susie@visitpewseyvale.co.uk) by Friday 13th October. You will get publicity on the voucher itself as well as through our communications.

We will be contacting everyone with details of how to take part and obtain the vouchers for your customers shortly.

Welcome to Oldbury Tours

The latest member to join the Pewsey Vale Tourism Partnership is [Oldbury Tours](#). Laurence Davies runs Oldbury Tours and specialises in bespoke tours for groups of up to six, including Stonehenge, Avebury and the Vale of Pewsey.

It's an ideal way for your guests to see the well known and not so well known places in Wiltshire and they will be expertly guided by Laurence who has a degree in archaeology and classical studies. Tours start from £50 per person, so are very affordable. [Have a look at Oldbury Tours' page](#) for more information.



Apple Juice Time of Year

A reminder that it is apple juice time of year and that [Richard Paget at MyAppleJuice](#) can take your fruit and create your own label apple juice.

Ideal for shops, cafes, pubs and accommodation providers - a unique offer for your customers. If you don't have any fruit trees, then Richard can provide you with his Savernake Juice instead - still good and local!

Call Richard Paget on: 01672 520639 or 07825 372225 or [email at info@myapplejuice.co.uk](mailto:info@myapplejuice.co.uk)

Tourist Information Window Stickers

We now have a supply of window cling stickers (to put on the inside of your window) to indicate that you have visitor information available at your business. These are available for anyone who takes a supply of leaflets that we deliver during March/April time.



If you would like one for your business, or if you would like some leaflets delivered, then just [email susie@visitpewseyvale.co.uk](mailto:susie@visitpewseyvale.co.uk).

Our thanks go to the Pewsey Area Board for providing grant funding for this project.

CPRE Best Kept Villages

Congratulations to the villages of Great Bedwyn and Rushall!

In the [2017 CPRE Best Kept Villages Award](#), Rushall won the Laurence Kitching "Winner of Winners" Award and Great Bedwyn came first in the Best Kept Large Village. What an achievement.

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