

Boosting your business over Christmas

This edition of Business News & Views from the [Pewsey Vale Tourism Partnership](#) has details of **three ways** you can boost your business in the run up to Christmas.

You need to act now!

We hope you will be able to take advantage of one or all of them!
Do let us know if you need more information - info@visitpewseyvale.co.uk.

Opportunity #1



Small Business Saturday in and around the Pewsey Vale

We are passionate about small businesses thriving in the Pewsey Vale, so this year, www.localuncovered.com and the [Pewsey Vale Tourism Partnership](#) are once again running a special Small Business Saturday Free Prize Draw campaign.

We have four fabulous prizes which can be won by customers who use the shops, pubs and other businesses in and around the Pewsey Vale between Saturday 19th November and Saturday 3rd December (Small Business Saturday).

Businesses who sign up (for free) to the Small Business Saturday UK campaign are eligible to get involved. Once you are registered, let us know and we will provide you with a stock of Free Prize Draw Vouchers for you to use with your customers when they buy something or use your service.

We will be publicising the campaign to encourage people to use as many participating businesses as they can as many times as they can in that fortnight because each visit means they get a chance to enter the Free Prize Draw. The more entries someone has in the Draw, the greater their chance of winning a prize.

You don't have to be a member of the Pewsey Vale Tourism Partnership or www.localuncovered.com to get involved. We will collect the vouchers after the 3rd December and run the administration of the Draw and vouchers.

Sign up to Small Business Saturday Now

Opportunity #2

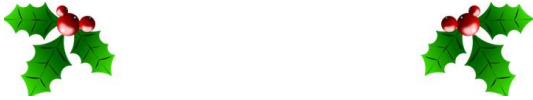


Applecart's Weekly Christmas Fair



Applecart Café, 14 High Street, Pewsey
Open from 6pm to 9pm
Every Friday
18th November to 16th December
A festive market full of gift ideas
Drinks and mince pies

**Interested in having a stall?
Contact Jade on 01672 569383**



Applecart Weekly Christmas Fair
[The Applecart Cafe](#) in Pewsey High Street is running a Weekly Christmas Fair every Friday evening from 6pm to 9pm on:

18th November
25th November
2nd December
9th December
16th December

If you would like a stall or stand, then please contact Jade on 01672 569383, [email applecartcafe@gmail.com](mailto:applecartcafe@gmail.com) or click on the button below to book a space.

**I'd like a space at the
Applecart Fair**

Opportunity #3



Could you open late in the run up to Christmas?

Applecart Café in Pewsey High Street will be open for a weekly Christmas Fair every Friday from 18th November to 16th December from 6pm to 9pm. If you are a Pewsey business and would like to join in with the late-night Christmas shopping experience as well as benefiting from inclusion in the promotion of it, then let us know at info@visitpewseyvale.co.uk or call 07802 444022.
Pewsey Vale Tourism Partnership
www.visitpewseyvale.co.uk



Late Night Opening

If your business would like to take advantage of the Weekly Christmas Fair at the Applecart Cafe and open late on those Fridays as well, then please let us know!

We will be publicising any businesses who open late on these dates and will have a page on our website available for the public to see who will be open. [Email info@visitpewseyvale.co.uk](mailto:info@visitpewseyvale.co.uk) or click on the button below to let us know.

I'm opening late!

We wish you a prosperous Christmas trading period and hope that you will be able to get involved in these campaigns.



This stunning collage comprises hundreds of pieces of painted paper, music scores, old manuscripts and song sheets. It was created by members and carers of the Pewsey Dementia Art Group which is organised by Alzheimers Support.



Copyright © 2016 Pewsey Vale Tourism Partnership, All rights reserved.

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#)

MailChimp