Send us your news for the newsletter
An invitation from The Barge Inn
Do you want to have a Geocache in the Pewsey Vale?
Special offers for our visitors
The Business Network & special offers for you

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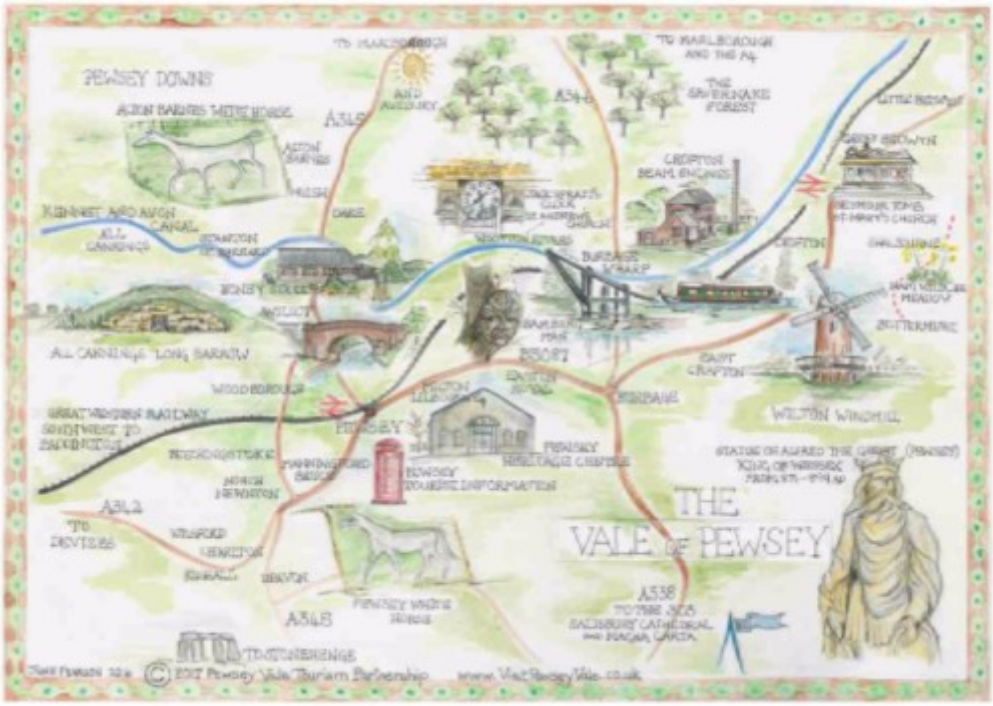


We hope you are having a busy start to the summer season in the Pewsey Vale.

This newsletter includes invitations and introductions from two of our newest partners as well as opportunities for you to make the most of your membership. Do keep in contact - it is always helpful and a pleasure to hear from our members with ideas for increasing footfall and improving the customer experience of the area. We always keep a note of ideas on our To Do list and hope to implement the projects as we have the capacity to do so.

We will be sending out a public newsletter on Friday 26th May to our subscribers, now numbering over 950. If you have some news you would like to share or an offer for visitors, then you must get this to us by **Wednesday 24th May**. Just email susie@visitpewseyvale.co.uk with the content. Inclusion will depend on availability of space.

An Invitation to The Barge Inn

We are delighted that The Barge Inn at Honeystreet has recently joined the Pewsey Vale Tourism Partnership and they would like to invite you to a special evening.

Barbara & Pietro Cuomo *and their Management Team are delighted to invite you and your friends to the presentation of the forthcoming* ***"Winter Project"****, on* ***Monday 29th May at 6pm****.*

The Barge Inn Team will greet you with a welcoming glass of Prosecco and will guide you throughout the event's candlelit setting as the evening progresses.
A comprehensive range of refined dishes from ***The Barge Inn Winter Menu****, consisting of appetisers, main courses & desserts, will be served to our guests and an extensive variety of provenance Wines, Beers and Cocktails will be available for sale.*
A Sommelier from the three Michelin Star "Waterside Inn" (Bray, Maidenhead) will be available throughout the evening to provide a Wine Tasting Service and will be more than happy to satisfy your curiosity regarding the wide range of wines & how to match them with your chosen dishes.
Jake Slocombe & Helen Jenner, talented ambient jazz players, will entertain us all with their range of original and traditional music styles.

Geocaching across the Vale of Pewsey

Geocaching is rapidly becoming a major outdoor pursuit, with more than an estimated 160,000 people in the UK taking part. There are more than 2.8 million Geocaches in more than 180 countries.

So what is Geocaching? It's an outdoor adventure activity where people use a mobile app or GPS to find the location of a hidden cache. The cache can be very small, containing just a paper log for you to register that you found it, or it could be a box hidden in a tree containing small gifts or perhaps it could be a hollow brick in a wall. Each one is different with a scale of difficulty depending on the imagination of the original geocache creator.
There is an army of individuals who put the geocaches in place - anyone can do it and the geocache can be anywhere that has public access. The geocache creator then just registers the geocache on geocaching.com and it's available for everyone to see.

Geocaching provides a way of exploring an area with friends and family and have a bit of fun. You can create a walking or cycling route from the Geocache website and it's a great day out.

One our members, Maggy at The Byre in Pewsey, is an experienced Geocache setter and has offered to

Dress code: Smart casual

An RSVP would be very much appreciated to help with planning

We very much look forward to your company!
Barbara & Pietro

Something for the Summer

We are looking to run a public competition in July for businesses who have a shop window. This will help to raise awareness of our local businesses.
How it will work:
There will be up to 10 pictures of items that can be found in specific shop windows over a period of two weeks in July. The competition is to match the window items to the shop or business. The winner will need to get all matches right and will be drawn at random from the correct entries.
What we need from you:
Are you interested in taking part? If so, then let me know by Friday 2nd June.
Are you able to provide a prize? If so, then let me know by Friday 2nd June.

Photo Competition

The North Wessex Downs AONB is running the third in their series of photo competitions - Spring in the North Wessex Downs.
We have joined forces for the top 10 entries of images from the Vale of Pewsey to win a set of the Walks in the North Wessex Downs packs.
The close date is end of May and the first prize is from McNeill Gallery

help us set up some more Geocaches in the Pewsey Vale, including one at the Tourist Information Kiosk at Swan Corner.

So, if you have somewhere on the outside of your building or elsewhere, that people have public access to, and you would like to host a Geocache, then please let me know.

Special Offers in the Pewsey Vale

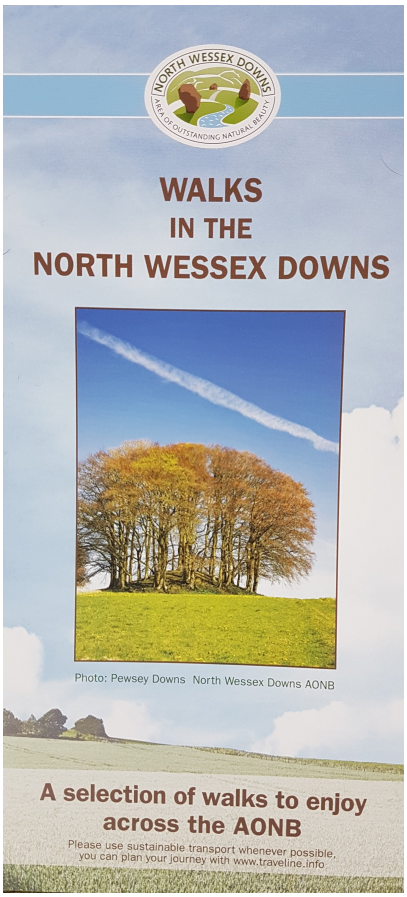
Thank you to our partners who have taken part in this year's Special Offers leaflet. This will be with our distributor shortly for distribution to the travel trade outside our immediate area.
We will be delivering supplies of the leaflet to our accommodation partners over the next couple of weeks.
The vouchers are also available as downloads online and this will be launched shortly, so keep an eye out for it.

Great West Way

This project, led by VisitWiltshire, is looking at the tourism potential for marketing the A4 as The Great West Way and earning a reputation as a 'Route 66' or 'Wild Atlantic Way' style attraction.

The Pewsey Vale Tourism

in Pewsey.



Partnership is keeping close to the developments in this area and we are well positioned to make the most of this if it comes to fruition.

Together with Crofton Beam Engines, we attended the conference on 30th March at Grittleton House near Chippenham. The Round 2 bid for funding from Discover England has been submitted and the decision will be made in June.
We will keep you updated!

Our Business Network Partners

The Business to Business Network are local businesses who are not directly involved in the visitor economy, but are vital to our businesses behind the scenes.
Ridgeway Press in Easton Royal, 360Image photography in Dilton Marsh and It'seeze Web Design based in Pewsey have fabulous offers specifically for the Pewsey Vale Tourism Partnership partners, more information below.

360image Photography
are delighted to offer to all PVTP members a 10% discount for all Google Street View virtual tour and commercial photography.

360image

Ridgeway Press

are offering an amazing 20% off for any new customers with your first order with them. Available until the end of June.
Contact Simon Hobden on 01256 300420 or at info@ridgewaypress.co.uk for more information.

It'seeze Web Design

will provide any additional services free of charge to Pewsey Vale Tourism Partners. To find out more, email Brian Dainton or Felicity Dainton.

When you're ready to change the look of your email, take a look through the “design” tab to set background colors, borders, and other styles.

If you need a bit of inspiration, you can see what other MailChimp users are doing, or learn about email design and blaze your own trail.

Other Business to Business Partners include:
MyApplejuice - for locally made apple juice - a treat for guests staying with you or for resale.
Three Castles Brewery - a local, Pewsey-based brewery producing a range of

great beers such as Vale Ale and Barbury Castle. Gift packs also available. Bouverie Hall - the ideal location for events, with free parking and flexible room usage, as well as a large, well-equipped kitchen.

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